

Digital, Biometric Onboarding & AML for the Accounting sector



Accountants and Tax Agents – Go Digital

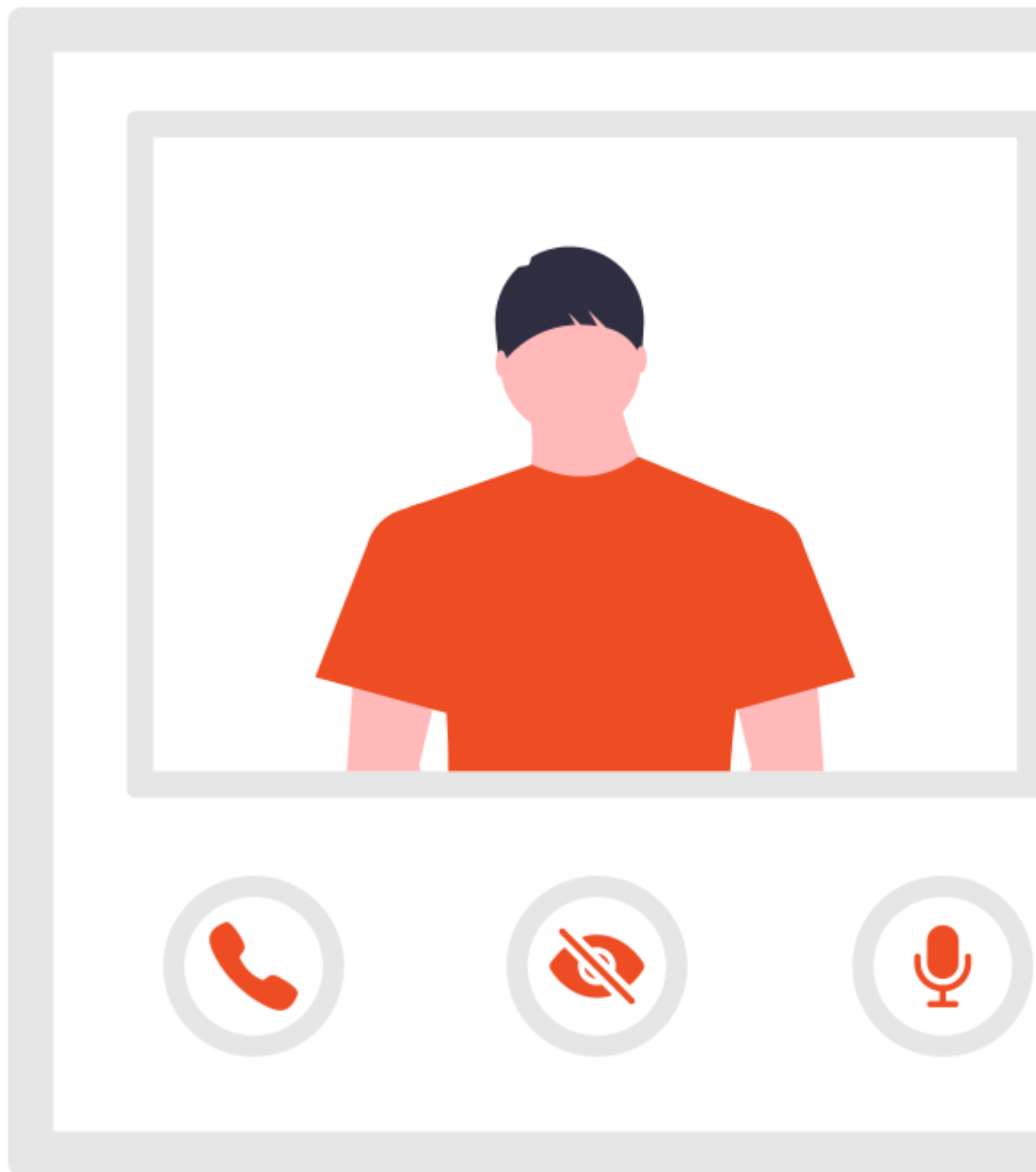
The worlds just a bit different now..

Once clients would be happy to come in to visit Accountants and Tax Agents in person. Now many want the option to engage remotely. Professional services and Tax Agents are seeing an increase in demand to do business digitally.

COVID – a Catalyst to Adapt & Change

COVID has changed how we want to work. It's an overused term, but as a result of the COVID-19 pandemic, clients really do have a new normal. It changes their expectations for onboarding. It brings a need for the accountancy sector to adapt to change. But it is also presents an enormous opportunity!

Accountants and Tax Agents go digital. Now's the time! Cut fraud risk and improve your client's experience. All through a slick app that is powered by New Zealand's most comprehensive onboarding & biometric AML platform. 2Shakes saves time and paperwork hassle. It keeps you AML/CFT compliant and is surprisingly cost effective!



Facial Recognition & Document Reading

2Shakes offers a digital app (both on mobile and the web). It uses facial recognition and document reading to confirm a client's identity. This approach has been very popular in banking and financial sectors.



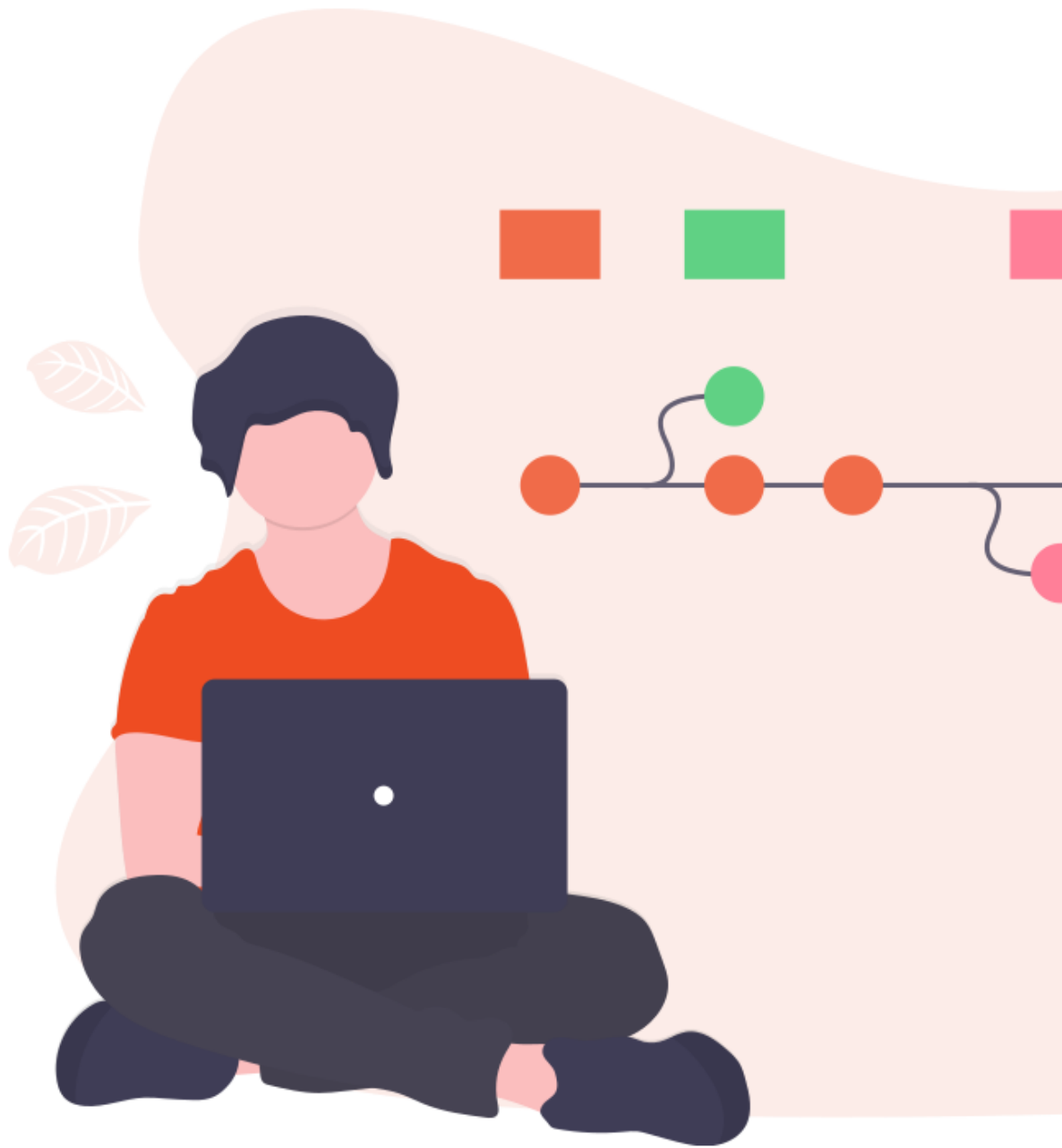
Your client uses their own mobile smart phone. They verify who they are, from wherever they are. You're using the same technology as NZ Customs Smart Gate. Biometrics that compare multiple measurements of your client's face against their photo Identity Document. The app 'reads' the identity document too. To check it does not show signs of tampering. The system reads the ID details, ready to match against external trusted sources.

Integrated with Government Data

Getting onboarding right means you are also getting compliance with government requirements right too. 2Shakes was developed with NZ government and utilises government data sources to ensure your onboarding process is accurate, compliant, and quick.

2Shakes have developed super smart algorithms to use live data feeds from MBIE's Companies Office Register. You can determine who has (effective) control of customers and who the (beneficial) owners are in seconds.

2Shakes verifies primary identity documents against the source. Either the Department of Internal Affairs (DIA) Passport validation services, or against NZ Transport Authorities (NZTA) driver license database.



Our verification matches a range of trusted external sources. As well as NZ government databases, we also the address against major banks and utility companies. We also offer a Political Exposed Person (PEP) check.

Authority to Act

With 2Shakes you can also get authority to act for clients with ACC, with IRD and with the Companies office. As part of the onboarding process 2Shakes can collect client consent and process this with the appropriate government agency.

Privacy & Security

2Shakes is great for ensuring privacy and security compliance. All records are securely held under Microsoft Azure in the cloud. We [comply with NZ law](#) and collect information in accordance with the NZ Privacy Act 2020.

Established & Recognised

2Shakes onboarding platform emerged from a NZ Government Accelerator. It was run by MBIE out of Creative HQ in Wellington. 2Shakes is now well established. We support thousands of professional service business users across New Zealand. We have helped to onboard tens of thousands of clients in the professional services sector.

Free Trial Offer

Its free to get a 2Shakes account. You can use it for 10 times for free as well. We also have free biometric identity verification add on for March 2020. There are loads of resources and webinars on our website and our NZ team are here to help when you need them. Dive in now to get started with your [Free Trial](#), find out about our [set up and training](#) service or email support@2shakes.co.nz to find out more.

....And a Free Cuppa too!

2Shakes are up talking to Accountants and Tax Agents at ATAINZ 2021. We have free 2Shakes cups for lovely Accountants and Tax Agents. If you can't make ATAINZ but would like a cup, [send us your details and let us know](#).